



Orb announces the opening of its 20th branch

26th December, 2007

Today Orb Energy ("Orb") opened its 20th branch, from which the company sells, installs and services solar energy systems for back-up power and hot water applications.

The 20th branch was established in Bangalore, the capital of Karnataka. Other branches in Karnataka include: Kumta, Kundapur, Udupi, Shimoga, Mangalore, Mysore, Hassan, Chikmagalur, Kushalnagar, Hubli, Davengere, Malur, Sirsi, Suliya, Gulbarga, Tumkur, Tirthahalli, Karkala and Bangalore (two branches). The location and details of these branches can be found at www.orbenergy.com.

Orb's customers typically suffer from unreliable power, and want a solution that will make them independent of power cuts and save them money. At an Orb Energy branch, customers have a 'one-stop-shop' for a wide range of solar photovoltaic systems (branded Orb Solectric), solar hot water heaters (branded Orb Sunstream), solar street lighting systems (branded Orb Solite), as well as energy efficient lights, fans and other appliances.

Damian Miller, the CEO of Orb, said "Our customers want to be independent of power cuts. Solar energy helps them take control of their energy needs, and save money on their electricity bill at the same time. The rapid expansion of our branch network is intended to reach out to millions of families and enterprises in Karnataka, and throughout India, looking for a better energy alternative."

Orb plans to build a national branch network to support customers and ensure quality of delivery, installation, and after-sales service of solar systems. Orb also works with banks such as the Syndicate Bank, Karnataka Bank, Vijaya bank, Cauvery Grameena Bank and Canara Bank to ensure its customer's have access to solar loans.

As NP Ramesh, Chief Operating Officer of Orb Energy, explained "We set out to open 20 branches by the end of 2007. By opening our second branch in Bangalore today, we have achieved this goal. We are very pleased with this rapid roll out, and intend to sustain the momentum in 2008."

Over the next five years Orb intends to reach more than 100,000 residential and commercial solar customers and create more than 500 jobs.

For further information:

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Notes to Editors:

About Orb Energy:

Orb's sales and assembly operations are headquartered in Bangalore, India. Orb's main activities are product development, assembly, sales, marketing, installation and servicing of solar systems through a network of branches and dealers.

Orb Energy is currently seeking new franchise partners. All interested parties please call 99005 20505 (between 9am-6pm) or visit www.orbenergy.com

Forward-looking statements:

This press release contains forward-looking statements. Forward-looking statements are based on management's current, preliminary expectations and are subject to change. No undue reliance should be placed on forward-looking statements.